



JOIN THE X-FACTOR CELEBRATION

## A Toast to Success!

Why the celebration? It's the Anniversary of X-Factor Eyewear, consumers' top choice when it comes to safety eyewear with style. What makes a good celebration great? Gifts, of course! And we're pouring them on. Your sales and profits will bubble over! We make it simple: the more you buy, the more you save. X-Factor makes it easy: safety eyewear that looks as good as it is tough.



**BEST IN CLASS :: XF304**

Sleek and modern – yet with a look that screams “classic” – the aggressive, contoured styling and two-tone frame makes XF304 a true standout!



## Style @ Safety Meet

AO Safety pioneered the category of safety eyewear with style. X-Factor made protection look great by introducing fashion and durability. It's a perfect match!

### X-TRAORDINARY SAFETY

Because X-Factor eyewear is engineered to meet rigorous safety standards, it set the standard for safety eyewear – the hottest trends in sunglasses with the ultimate protection of safety glasses.

All X-Factor Eyewear feature these safety factors:

#### :: 99.9% UV PROTECTION

X-FACTOR EYEWEAR provides essential UV protection. Too much exposure to the sun may cause changes in the eyes that lead to cataracts, macular degeneration, cancer of the eyelids and skin around the eyes, and photokeratitis - a painful sunburn of the eyes. Dark lenses do not automatically mean protection against UV rays.

#### :: ANSI Z87.1 & OSHA

X-FACTOR EYEWEAR meets or exceeds ANSI Z87.1 impact testing which is designed to ensure protection from high speed, small projectiles such as gravel. Like car windshields, it's important for sunglasses to withstand impact. X-FACTOR also complies with OSHA regulations. Ordinary sunglasses are not required to meet these standards.



**BEST IN CLASS :: XF4**

A black sport-styled frame and contoured semi-rimless dual lens design have made the XF4 an instant & enduring classic!



## Keeping it Fresh

Wave after wave, we've introduced new trends and new styles. Year after year, the cutting-edge features and fashion-forward look of X-Factor keeps the line—and sales!—growing.



**BEST IN CLASS :: XF503**

With an athletically styled single lens design and contemporary brushed nickel finish frame, XF503 provides optimum coverage & maximum style!



## The Time is Always Right

At work. At home. On the go.

More than just a slogan – it's the hallmark of our success.

X-Factor is real everyday, all-occasion eyewear. From the job site, to yard work, to biking down a trail, the time is always right for X-Factor!

### AT WORK

- :: Construction
- :: Manufacturing
- :: Industrial
- :: Utility Work

### AT HOME

- :: Yard work
- :: Gardening
- :: Home repair
- :: Woodworking

### ON THE GO

- :: Biking
- :: Rollerblading
- :: Hiking
- :: Jogging



**BEST IN CLASS :: XF606**

A classically-formed frame with two-toned pattern print and sporty dual lens design combine for a tantalizing look that is striking and powerful!

## Go Ahead—Be Selective

X-Factor provides options beyond expectation. In addition to a multitude of styles and designs, X-Factor offers a variety of lens colors for specific environments and needs.

### :: CLEAR LENSES

Ideal for indoor use or where glare and brightness are not factors.

### :: AMBER & ORANGE LENSES

Reduce glare and haze without reducing the brightness of the sun – sharpening visual acuity and enhancing contrast. Ideal for overcast days and in early morning light.

### :: BROWN & BRONZE LENSES

Good contrast on bright days or where glare is present.

### :: GRAY LENSES

Reduce the visible brightness from the sun and reduce the glare from reflected sunlight.

## A Lasting Relationship

AOSafety knows success because we've defined it.

Exceptional products, powerful packaging—we know how to capture your customer's attention—and the sale! X-Factor Eyewear has what it takes to build relationships that last.



**BEST IN CLASS :: XF707**

Streamlined frame architecture with tantalizing color that fades to clear for a semi-rimless look – and style that sizzles!